# How green is your paper?

At Spectrum, we take great pride in using materials that are sustainable and recyclable. Partnering with an FSC-certified business like us is also a better way to promote your brand as one that cares about the environment. These "green" logos can be used on your packaging with different types of environmental paper.



## Forest Stewardship Council® (FSC®)

FSC Certification ensures the paper meets the Forest Stewardship Council's standards for well-managed forests and the responsible use of forest resources.

There are 3 types of labels:

- 100% From well-managed forests
- Mix From responsible sources
- Recycled Made from recycled material



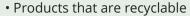






## **Recycling Symbol**

Use the recycling symbol to identify:











- Products made from 100% post-consumer waste (PCW) recycled fiber
- Products made with a percentage of post-consumer waste (PCW) recycled fiber

Used alone, the recycling symbol communicates that a paper product or package is both recyclable and made entirely from recycled material. As few products or packages can make both claims, use of the symbol alone is limited.



#### Green-e

Green-e is the nation's leading independent certification and verification program for renewable energy and greenhouse gas emission reductions in the retail market. When using a Green-e Certified sheet you may make the claim: "Made with 100% Certified Renewable Energy."



#### Green Seal™

Green Seal is a symbol of recognition to customers that papers are made with a minimum of 30% post consumer fiber and meet federal procurement guidelines.



### **Processed Chlorine Free**

Our 100% post consumer recycled papers are manufactured from sustainable raw materials and are processed using chlorine-free practices.



Call **407.889.3100** for more information concerning the use of the "green" logos.